

# Notice on the processing of personal data

## Art. 13 Regulation (UE) 2016/679 of the European Parliament and of the Council

KPMG S.p.A., KPMG Advisory S.p.A., KPMG Audit S.p.A., Studio Associato – Consulenza Legale e Tributaria, KPMG Fides Servizi di Amministrazione S.p.A., Nolan Norton Italia S.r.l. and Studio Associato provide below the privacy notice according to art. 13 of Regulation (EU) 2016/679 (hereinafter "GDPR") and D. Lgs 196/2003, as amended by D. Lgs 101/2018 (hereinafter "Codice Privacy") containing provisions for the adaptation of the national legislation to the requirements of GDPR, regarding subjects whose personal data are subject to processing (hereinafter "Data Subjects" and individually "Data Subject").

The Entities, as Data Controllers, undertake to protect the privacy and rights of the Data Subject and, in accordance with the principles set out by the aforementioned regulations, the processing of the data provided will be based on principles of fairness, lawfulness and transparency.

### 1. Source and categories of data processed

The personal data that the Entities may acquire will typically be directly provided by the Data Subject. Such data may be, by way of example, mainly identification and personal data (e.g. name, surname, email, etc.) or in any case only useful for completing the survey.

### 2. Purpose of the processing

The processing of the personal data of the Data Subject, by the Entities, is necessary for the following purposes:

- a) allow the interested party to register and participate in the webinar;
- b) carry out all administrative, accounting and tax activities related to the purposes referred to in letter a) above;
- c) comply with the provisions of national and foreign laws and regulations, or execute an order from the judicial authority;
- d) receive materials about this webinar (e.g. online presentations, final questionnaire) and to being sent invitations to future events that Studio Associato, KPMG in Italy may organize;
- e) be sent regular newsletters about the activities of Studio Associato, KPMG in Italy.

The processing of data for the purposes referred to in letters a), b) and c) are necessary to allow the participation in the webinar by the Data Subject and is based on the legitimate interest of the Data Controller; while the processing of data for the purposes referred to in letters d) and e) are optional and require the prior consent of the Data Subject. Failure to give consent for the treatments under letters d) and e) will not affect the participation in the webinar.

### 3. Processing methods

Data processing is carried out electronically, by recording, elaborating, archiving and transmitting data, also using IT tools.

The tools and media used during the processing activities are adequate to guarantee the security and confidentiality of the data.

In carrying out the processing activities, the Entities commit themselves to:

- ensure the accuracy and up-to-dateness of the data processed, promptly accept any rectification and/or integration requested by the Data Subject;
- adopt appropriate security measures to ensure adequate data protection, in accordance with the potential impact that the processing has on the fundamental rights and freedoms of the interested party;
- notify the Data Subject, within the time limits and in the circumstances provided for by mandatory regulations, of any violations of personal data;
- ensure the compliance of the processing operations with the applicable provisions of law.

The same methods and procedures are also used when the data are communicated for the aforementioned purposes to the subjects mentioned in section 4. of this notice, who in turn are committed to processing them using only methods and procedures strictly necessary for the specific purposes indicated in this notice and in compliance with the law.

### 4. Communication and dissemination of data

The personal data will not be disseminated or disclosed to unspecified subjects, in any possible form, including that of their availability or mere consultation.



Without prejudice to the disclosures made in compliance with legal obligations, the personal data of the Data Subject may be known, exclusively for the purposes listed above, by:

- employees and collaborators of the Data Controller in their capacity as authorized data processors ("Appointees");
- subjects who support the Data Controller in the management of the survey.

## **5. Transfers outside the European Union**

Personal data will be stored and processed within the European Union.

In case of any processing of personal data outside the European Union, such data will be processed only after the adoption of appropriate safeguards, as required by law.

## **6. Data retention policy**

The Entities store personal data in their systems in a way that allows the identification of the Data Subject for a period provided for by the rules applicable to the professional activity carried out, unless otherwise specified by regulatory or contractual obligations.

## **7. Rights of the Data Subject**

The Data Subject may assert his/her rights, recognized by Articles 15-22 of the GDPR, such as the right of access, the right to erasure, the right to object, the right to restriction of processing, the right to submit a complaint to a supervisory authority.

In order to exercise the rights provided for by the GDPR, the Data Subject may contact the concerned Entity, at the addresses indicated in the introduction or contact the Data Protection Officer of the Entity involved, at the following e-mail addresses:

- **KPMG S.p.A.:** IT-FM\_DPO\_KPMG\_KPMGSpa@kpmg.it
- **KPMG Advisory S.p.A.:** IT-FM\_DPO\_KPMGAdvisory@kpmg.it
- **KPMG Fides Servizi di Amministrazione S.p.A.:** IT-FM\_DPO\_KPMGFides@kpmg.it
- **KPMG Studio Associato Consulenza legale e tributaria:** IT-FM\_DPO\_KPMGKStudio@kpmg.it
- **Nolan, Norton Italia S.r.l.:** IT-FM\_DPO\_KPMGNolanNorton@kpmg.it